



**B Vogue Salon and Englewood Theater**



Englewood Station has been touted as Kansas City's first suburban shopping district. This quaint area sits at the cross-roads of Winner Road and Sterling Avenue. It was established in the early 1900s to service passengers of the trolley that ran from Independence to Kansas City. While the trolleys did not last, the area continued to thrive. Today, it is primarily a neighborhood shopping destination, home to hair salons, discount stores, dry cleaners, delightful floral shops and gift galleries. In the 1990s the Englewood Theater was restored to its original 1940s art deco grandeur. Opportunities in this area continue to grow as new investments are made in the commercial district and the surrounding neighborhoods. Many of the stately homes in the area have been purchased and renovated to their original charm. The area is viewed as a haven for artists and creative thinkers of all types. City officials and local business owners are actively seeking new ways to recapture the area's charm.

## Demographic Highlights\*

- Approximately 61,268 people live within a five minute drive of Sterling and Winner Road.
- Number of households in the trade area is 27,038.
- Average household size is 2.24
- Average household income in the trade area is \$44,235.
- Household income in the area is estimated to total \$1.18 billion.
- Average age of the trade area is 39.4.
- Approximately 52% of the residents within the trade area are in the "Household and Family Formation" (25 to 44) and "Peak Earning" (45 to 64) years.
- Most of the dwellings (62.5%) in this area are estimated to be owner-occupied.
- Average value of owner-occupied houses in the trade area is \$80,226.
- Work place population within the trade area is 28,352.
- Total retail demand in the trade area is estimated at \$906 million.



**Changing Seasons Gift Gallery**

# ENGLEWOOD STATION

